



THE SPIRIT OF COLOUR

Colour Spirit™ an accessory, garment and lifestyle concept is a collaborative project between mother and daughter, Carol and Rachel Hanlon. Colour Spirit™ has evolved to better showcase the immense passion and respect the pair have for the use of colour in the world we live today.

The Colour Spirit™ story starts with a series of practical and inspiring scarves, wraps and throwovers, featuring multi layering choices that translate over the many shades and hues possible over a series of seven main colours of red, orange, yellow, green, aqua, blue and purple. These specially selected colours will make up the key components of this interesting concept, that incorporates garments, shoes, bags and books just to name a few. Colours were selected for their specific healing attributes associated with the seven chakra colours. Textures and attention to detail is important in this visually stimulating range, with garments translating into an easy wear 'attitude' category, with comfort playing a major factor. The plain co-ordinates will cover a variety of fabric weights from georgettes, knits and cotton voiles and will be developed to form the canvas upon which to tie, drape and mix the scarves, wraps and shawls and accessories together.

"Colour plays such an important part in our daily lives, whether it is what we wear, the colour or décor of our home, the colour of the food we eat or drink, everything around us translates into colour whether that be sounds, flower essences or mother earth itself with precious gems or stones" says Carol who was a well known east coast Australian designer of her own fashion label in the 70's-90's. Dressing in her own unique style, Carol was constantly being asked by strangers where they could also get her striking and unusual style of multi colour layering and it was only after Carol enrolled in a diploma course in Colour Therapy that the seed was sown and this connection and passion was ignited during the recent travels of Rachel and Carol through North China and India.

Rachel is an award-winning artist and illustrator and will develop the Colour Spirit™ stationery and products range with requests for individual artworks already being received. The Colour Spirit product range also features a unique and colourful range of Chinese inspired *feng shui* items that will add a further dimension to this holistic fashion and accessory label with this new and exciting concept.

Son Luke Hanlon is currently developing his surf and streetwear graphics range together with his passion to develop a unique furniture collection and children's wear will surely follow with another generation waiting in the wings, grand-daughter Bethany Clement already an experienced young model with over 100 fashion shows to her credit before her 9th birthday has already been on her designer's sketchpad.

The Colour Spirit™ range was launched at Fashion Exposed trade exhibition, Melbourne 2004, and receiving an overwhelming response from buyers and as a result Colour Spirit™ is now stocked across Australia, New Zealand and with interest being shown from the USA.

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